

John Pappajohn Centers

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www.isupjcenter.org

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www.niacc.com/pappajohn

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Pappajohn Center for Entrepreneurship
Iowa State University
2501 North Loop Drive, Suite 1615
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The John Pappajohn Iowa Business Plan Competition



www.IowaBusinessPlanCompetition.com

Timeline

March 1 - April 30	Submit application through Gust (formerly Angelsoft)
May 25	Selected companies invited to submit full business plans through Gust
July 9	Deadline for full business plan submission
August 3	7-10 companies contacted to schedule a presentation/ interview time
September 6	The selected 7-10 companies present to or interview with the judges
September 10	Final three companies are notified
September 27	Presentations by three finalists at the business plan awards luncheon at Drake University

What is the John Pappajohn Iowa Business Plan Competition?

The John Pappajohn Iowa Business Plan Competition is designed to stimulate business development, provide support for business ideas and plans as well as encourage entrepreneurs with start up seed money. It will also showcase the many entrepreneurial ideas and highlight the entrepreneurial activity within Iowa.

Prizes:

- ONE (1) \$25,000 Grand Prize and recognition of your work on the competition website.
- ONE (1) \$15,000 Second Prize.
- ONE (1) \$10,000 Third Prize.

Eligibility

The competition is open to all new and start up Iowa companies (in business for less than four years).

Judging

Decisions will be made by judges from the John Pappajohn Centers, the Small Business Development Centers, the Iowa Accelerators/Incubators and private equity firms. An executive summary and personal presentation to the judges will be expected before the final decision.

Sponsors

- John Pappajohn
- Equity Dynamics
- The John Pappajohn Entrepreneurial Centers

Assistance

For assistance with the process, contact the following in your area:

- The John Pappajohn Entrepreneurial Centers
- The Small Business Development Centers
- Business Accelerators/Incubators

For rules, eligibility and application information visit:

www.IowaBusinessPlanCompetition.com